



NOVEMBER 14, 2024
HILTON SALT LAKE
CITY CENTER

INNOVATION FOR LIFE »

SPONSORED BY

MAYER | BROWN

SPONSOR & EXHIBITOR PROSPECTUS

PRESENTED BY



BIOUTAH

THE CONVERGENCE OF LIFE SCIENCES LEADERSHIP

BioUtah invites you to be a sponsor and/or exhibitor at the 2024 Utah Life Sciences Summit (ULSS). The ULSS brings together thought-provoking experts and key members of the life sciences ecosystem for a robust dialogue on the challenges and opportunities facing our industry, including leaders from government, academia and the investor community. With more than 600 registrants at last year's Summit, the ULSS provides a unique opportunity to support and engage the Utah's life sciences community.

SPONSORSHIP CATEGORIES



TITLE

SESSION

SIGNATURE

EXHIBITOR

TITLE SPONSORSHIP

The exclusive Title Sponsorship of the 2024 ULSS provides you with the highest level of sponsor visibility. You also get all naming rights and primary recognition on all promotional collateral.

For good measure, we'll give you value-add opportunities to engage with the life sciences community via podcasts, remarks at the Summit and more.

\$20,000

**1
AVAILABLE**



20 COMPLIMENTARY
REGISTRATIONS



3 MIN. REMARKS AT
OPENING SESSION



HEADLINE BANNER
ON WEBSITE



PODCAST
OPPORTUNITY



NAMING & PRIMARY
RECOGNITION



EXHIBIT BOOTH:
ON SITE AND VIRTUAL



PRIMARY PLACEMENT
ON SPONSORS LOOP



2-PAGE
ACKNOWLEDGMENT
IN PRINTED PROGRAM



RESERVED SEATING

ALSO INCLUDES

- Program Listing
- Recognition at all Sessions
- Logo on Promotional Emails
- Logo on Table Toppers
- Attendee List

CLAIM SPONSORSHIP

SESSION SPONSORSHIPS

1

AWARDS

1

OPENING

3

TRACKS

- REGULATORY / QUALITY
- BIOUTAH TRACK
- WOMEN'S HEALTH TRACK

SESSIONS:		AWARDS	OPENING	TRACK
SPONSORSHIP AMT.		\$7,500	\$7,500	\$5,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	7	7	5
	EXHIBIT BOOTH	✓	✓	
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE
	REMARKS AT SESSION	2 MIN.	2 MIN.	2 MIN.
	VERBAL RECOGNITION DURING SUMMIT	SPONSORED SESSION	SPONSORED SESSION	SPONSORED SESSION
	LOGO ON VIRTUAL PLATFORM LOOP	✓	✓	✓
	LOGO ON VIDEO LOOP	✓	✓	✓
	PROGRAM LISTING	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓
	LOGO ON TABLE TOPPERS	✓	✓	✓
	ATTENDEE LIST	✓	✓	✓

SIGNATURE SPONSORSHIPS

5

LEVELS AVAILABLE

CATEGORY:		PREMIERE	PRESENTING	SUPPORTING	CONTRIBUTING	WI-FI
SPONSORSHIP AMT.		\$10,000	\$8,000	\$4,000	\$2,000	\$2,000
BENEFITS	COMPLIMENTARY REGISTRATIONS	10	8	4	2	2
	PODCAST OPPORTUNITY	✓				
	EXHIBIT BOOTH	✓	✓			
	VIRTUAL EXHIBIT BOOTH	✓	✓	✓	✓	✓
	PROGRAM ACKNOWLEDGMENT	1 PAGE	1 PAGE	1/2 PAGE	1/4 PAGE	1/4 PAGE
	VERBAL RECOGNITION DURING SUMMIT	ALL SESSIONS	OPENING & AWARDS SESSIONS	OPENING SESSION		
	LOGO ON VIRTUAL PLATFORM LOOP	PREMIERE PLACEMENT	✓	✓	✓	✓
	RECOGNITION ON SPONSOR VIDEO LOOP	PREMIERE PLACEMENT	✓	✓	✓	✓
	PROGRAM LISTING	✓	✓	✓	✓	✓
	LOGO ON EVENT EMAILS	✓	✓	✓	✓	
	LOGO ON TABLE TOPPERS	✓	✓	✓	✓	
	ATTENDEE LIST	✓	✓			

ON-SITE EXHIBITOR OPPORTUNITIES



ON-SITE EXHIBIT BOOTH

\$ 2,000 MEMBER

\$ 2,500 NON-MEMBER



2 COMPLIMENTARY REGISTRATIONS



FEATURED ON ULSS WEBSITE



FEATURED IN WHOVA APP



LISTED IN PROGRAM



IN-PERSON ENGAGEMENT



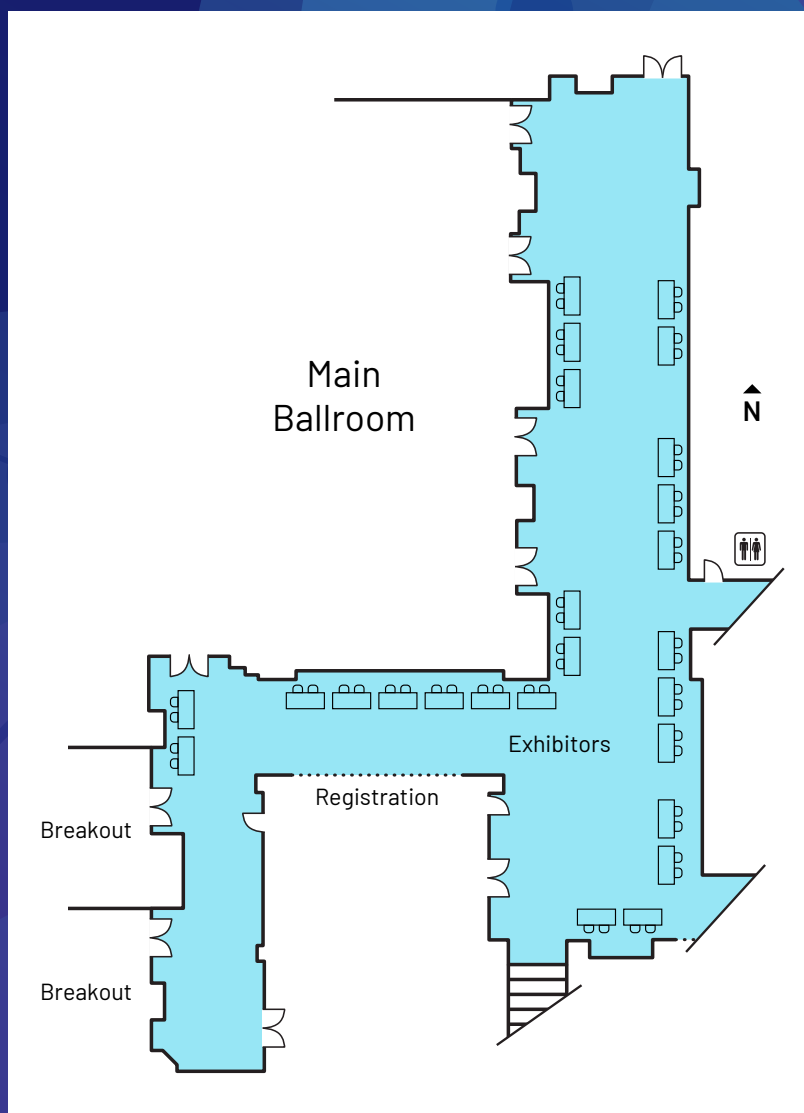
SOCIAL MEDIA POSTS



LEADS / ATTENDEES



VIRTUAL BOOTH SPACE



OTHER BRANDING OPPORTUNITIES



VIRTUAL EXHIBIT ONLY



1 COMPLIMENTARY REGISTRATION



PROMOTIONAL MATERIAL

\$ 400 MEMBER

\$ 500 NON-MEMBER



VIDEOS & LIVE STREAM CAPABILITY



VISITOR REPORTING



PROGRAM ACKNOWLEDGMENTS

Acknowledgment Space Available for Purchase in Summit Program

Contact Josel (josel@bioutah.org) to purchase a program acknowledgment separate from a sponsorship package.

\$ 500 1/4-PAGE

\$ 1,000 1/2-PAGE

\$ 2,000 FULL-PAGE

ACKNOWLEDGMENT SPECIFICATIONS

WHAT IS AN ACKNOWLEDGMENT?

In the non-profit world, an acknowledgment is similar to an advertisement in a print magazine. However, an acknowledgment may not have comparative statements (e.g. "our product is better than another") or a direct call to action (e.g. "buy today").

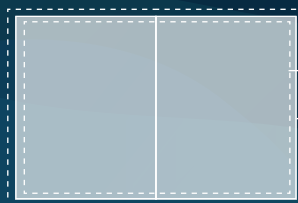
FILE SPECIFICATIONS

A high-resolution PDF file is required for all submissions. All fonts must be embedded. Minimum required image resolution is 300 DPI. All color files must be created in CMYK color mode. No other colors (e.g. spot colors) should be present in the file. Please include a 1/4" minimum bleed on all sides of your artwork. All fonts should be converted to outlines before submitting file. Do not send true type fonts.

FILE SUBMISSION

Please submit your artwork by email to Nate Gibby (nate@bioutah.org). If files are larger than 8 MB, please send via Dropbox or other comparable file sharing service. BioUtah is not responsible for any errors in reproduction if artwork is not provided according to the above specifications.

**ACKNOWLEDGMENTS DUE
OCTOBER 18**



2-PAGE SPREAD

Live Area: 16.5" W x 10.5" H

Trim Area: 17" W x 11" H

Bleed Area: 17.5" W x 11.5" H

(Avoid text that runs across the center of the page at 8.5")



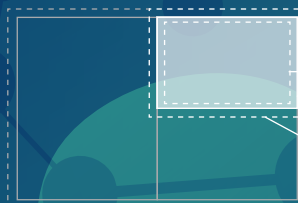
1-PAGE

Live Area: 8" W x 10.5" H

Trim Area: 8.5" W x 11" H

Bleed Area: 9" W x 11.5" H

(Avoid text that runs closer than 1/2" to page edge)



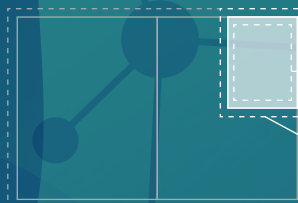
1/2-PAGE

Live Area: 8" W x 5" H

Trim Area: 8.5" W x 5.5" H

Bleed Area: 9" W x 6" H

(Avoid text that runs closer than 1/2" to page edge)



1/4-PAGE

Live Area: 3.75" W x 5" H

Trim Area: 4.25" W x 5.5" H

Bleed Area: 4.75" W x 6" H

(Avoid text that runs closer than 1/2" to page edge)



NOVEMBER 14, 2024
HILTON SALT LAKE
CITY CENTER

SECURE YOUR SPONSORSHIP

Exhibitors and Sponsors receive an unmatched opportunity to connect with Utah's life sciences community.

We welcome your inquiries and appreciate your support.

CONTACT

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josel@bioutah.org or 801.867.4061



BIOUTAH

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